**RELAY FOR LIFE 2020**

**RYERSON UNIVERSITY**

OUR PURPOSE

On average, 604 Canadians get diagnosed with cancer every day, and 225 of them cannot win the battle. Our goal for this event is to make every battle end with a victory, and we want to make this possible with the Canadian Cancer Society. With our goal of fundraising up to 60,000$ for the charity, we want to help the Canadian Cancer Society create ways to eradicate the disease.

OUR EVENT

Our event will last for 12 hours from 7AM to 7PM, and will consist of a schedule of various entertainment activities to keep our participants engaged with what we want to achieve. Food and beverages will be provided at the event, and our activities during the day will include karaoke, trivia, bracelet making, family feuds, lip-sync competitions, wet t-shirt contests, and more!

Participants can also engage actively through yoga, dodgeball, Zumba, scavenger hunts, tug o’war and human fooseball.

Survivors during the night will do a victory walk around the track where personal experiences will be shared, and musical performances will be done with artists volunteering for the event.

OUR TEAM

Behind every successful event, there is always a talented and dedicated team. That’s why we have professionals for both the entertainment and participation aspect of the event. Our entertainment team consists of a ceremonies captain, an entertainment captain, a logistics captain, and a sponsorship captain.

When it comes participation, we want to spread awareness and make sure we’re bigger than cancer. That’s why we have coaches such as a recruitment coach, a participant coach, a marketing captain and a finance captain that makes sure everything is up and ready for the event to run smoothly.